

SENKO RAŠIĆ

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SUMMARY

Serial entrepreneur and technology leader with 25 years of experience building and scaling software companies. Founded several startups, three of which have been acquired. Y Combinator alumnus (W24). Currently helping companies, technology leaders and startup founders through strategic consulting and mentoring, with focus on AI/tech strategy, product design and positioning, startups and open source.

AREAS OF EXPERTISE

AI strategy & LLM integration • Product development & positioning • Startups & MVPs • Open source strategy • Real-time web applications • Software architecture

EXPERIENCE

Senko Rašić Consulting — *Founder* 2024 – Present

- Strategic consulting and mentoring for startups and technology companies
- Focus areas: AI/tech strategy, product design & positioning, startups, open source

Dobar Kod (Good Code) — *Founder & CEO* 2010 – Present

- Software consultancy; grew from scratch to a 15-person team of developers and designers
- Global client base; projects ranging from startup MVPs to mission-critical telecom billing systems
- Business development, project/product management, architecture, mentoring

Pythagora — *Cofounder & CPO* 2023 – 2024

- Y Combinator W24 batch
- Led product development for developer tools powered by AI agents

API Bakery — *Founder & CTO* 2021 – 2023

- Built a platform for rapid development of API services using AI
- Generated customized, tested, documented, production-ready API services

AWW App (Web Whiteboard) — *Cofounder & CTO* 2011 – 2021

- Bootstrapped a collaborative whiteboard to 200k+ monthly active users
- Designed and implemented real-time collaboration infrastructure
- Acquired by Miro in 2021

Collabora Ltd — *Developer* 2006 – 2012

- Real-time communications infrastructure for Nokia Maemo/MeeGo (N800–N900), used on millions of devices
- Open source projects: Telepathy (IM framework), Farsight (voice/video)

EDUCATION

Y Combinator — W24 batch 2024

University of Zagreb (FER) — dipl.ing.rač. 1998 – 2006

COMMUNITY & OPEN SOURCE

- Co-founded WebCamp Zagreb, largest tech conference in the region (900+ attendees)
- Open source contributions to Python, Django, Telepathy and others
- Speaker at technology and business conferences
- Author of articles on AI-assisted development and AI strategy