

SENKO RAŠIĆ

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Entrepreneur, startup founder and technology consultant using rich media and real time web technologies for innovative business applications

AREAS OF EXPERTISE

Real-time web applications • Audio/Video processing, delivery and playback
Lean Startups • Minimum Viable Products • Technology Strategy • Open Source

SUMMARY

Good Code — Bootstrapped a digital agency and grew it to 15 people, global client base and successful projects ranging from startup MVPs to mission-critical telecom billing systems. Responsibilities include business development, marketing and sales, project management, product management, identifying, hiring and mentoring developers, software architecture design, software development.

Web Whiteboard — Bootstrapped a collaborative whiteboard startup and grew it to 200k+ monthly active users. Designed and implemented real-time sharing of information between participants and other key components of the system. Currently serving as CTO.

MusicBox — Co-founded music streaming startup for the hospitality market. Designed and implemented a proprietary adaptive streaming solution delivering superior quality and reliability of content delivery. Currently serving as CTO.

Collabora — Designed and implemented key parts of real-time communications infrastructure for Nokia Maemo/Meego operating system (N800-N900 smartphone family) used on millions of devices.

Naslovnica — Built and grew a news aggregator startup, acquired by a regional media leader (Styria).

Open Source — Created several highly-used open source components and contributed to projects such as Python, Django and Telepathy.

Community — Co-founded WebCamp Zagreb, the largest technology conference in the region, gathering 900+ web development professionals in 2017. Involved with organization, sponsoring and speaking. Speaker at various technology and business conferences.

SERVICES

Consulting — Project planning, roadmapping and technology consulting;

Education — Speaking, workshops;

Development — Project development, solution design, software development.